

**TALK SHOW IDEAS**  
for *UnBreak Your Health*

If 64% of Americans have used complementary and alternative therapies, why is it still considered such a secret?

*Almost all have spent their own money to improve their health because insurance doesn't cover it.*

Your insurance company does not want you to get well!

*Expensive treatments = higher premiums = higher profits*

What medical technology did the Russians develop for their space program in the 1970's?

*Why did they keep it a Top Secret military device until the 1990's?*

Which famous doctor was hailed by Barbara Walters for his medical breakthrough was forced to leave America with no support?

*Why has he been working with the Chinese since the 1980's?*

Why does the AMA hate alternative medicine?

*A federal court had to make them stop black-balling chiropractors in the 1980's.*

Why are religious leaders beginning to support the health freedom movement?

*Holistic healing treats mind, body and spirit.*

Why haven't more states enacted Health Freedom laws like Minnesota?

*Established special interests want to limit competition even if it kills people.*

Are complementary and alternative therapies becoming part of the national debate on health care, especially with the upcoming election?

*The debate is framed by established interests focusing on costs and control, not new ideas or solutions.*

The FDA continues to take drugs like Vioxx off the market after they kill people.

*They can't even protect the public's food supply but they want to control organic fresh fruit juice.*

Doctors and hospitals are killing more than 90,000 people every year with infections alone but they claim people shouldn't have the right to make their own healthcare decisions.

*Isn't this the pot calling the kettle black when they say it's to protect public health?*

Drug companies are spending billions of dollars to advertise their latest prescription drugs directly to the public, are we becoming drug junkies?

*They spend billions more on doctors to promote writing more prescriptions.*

How do people know when to see a complementary or alternative health provider?

*There isn't a general practitioner-specialist system for CAM.*

Do patients have any hope after doctors say there isn't anything that can be done?

*Yes! As with my case even Mayo Clinic doesn't have all of the answers today but there is always hope.*

Why is America's entire health care system upside down?

*We're treating problems instead of preventing them.*

America spends more on healthcare than any other nation on earth, are we getting our money's worth?

*16% of GDP but we rank #28 in men's life expectancy and #30 in women's.*

Why do we spend 99% of our health care investment on solutions and only 1% on prevention?

*Other countries have more GP's to prevent and catch problems early for better results.*

Alternative providers don't advertise so how do we know what they do actually works?

*AMA lobbyists promote laws to limit competition but results in Europe and around the world are known more today than ever thanks to Internet.*

Why are so many medical treatments and products being developed overseas today?

*Americans travel to Germany and other countries for state-of-the-art therapies-medical tourism which even some insurance companies support for cost savings.*

Beyond chiropractic care and acupuncture are there any really effective alternative therapies?

*New book features more than 300 listings in 135 different subjects!*

Mainstream medicine has always been resistant to change, so their current attitude isn't anything new.

*Founder of Osteopathic medicine was chased out of town after the Civil War.*

Many of the complementary and alternative therapies out there are based on a completely different paradigm of the human body- electrical instead of chemical, right?

*Energy-based healing concepts go back 5,000 years but are being proven by newest technology today.*

Isn't the National Center for Complementary and Alternative Medicine (NCCAM), one of the 27 divisions of the National Institutes of Health, researching the benefits of these treatments?

*Acupuncture was declared effective for fibromyalgia by Mayo Clinic research in 2005. They're testing therapies proven effective for 5,000 years by millions of people, how long before they get around to testing the newest innovations? Research is controlled by established medical community.*

The 2002 White House Commission on Complementary and Alternative Medicine Policy final report recommended a new, separate office be created within the Department of Health & Human Services to lead the federal government's efforts to promote CAM, whatever happened to that idea?

*AMA succeeded in killing it and making NCCAM the lead organization in the federal government, an organization they already control.*

All types of devices and treatments require FDA approval and it takes millions of dollars to get the necessary research done. Since most of these alternative treatments can't be patented there isn't a profit incentive for anybody to go through the FDA, is there?

*It's one of the main reasons the 2002 White House report stated that the federal government had a responsibility to take the lead in researching and promoting CAM.*

Will medical doctors ever order "tests" with complementary and alternative therapies like they do X-rays and MRI's?

*Treating one aspect of health problem means you're 2 short (body, mind and spirit).*

Medical mistakes appear in the headlines regularly – take calls from listeners about their favorite medical horror story.

*Woman wakes up before the plug is pulled, victim of too many prescription drugs.*

Take calls from listeners on their favorite cures with complementary and alternative therapies.

*Even after Mayo Clinic says there is no hope, nearly complete recovery is found.*

Americans have a passive-yet-microwave attitude towards health – we want it fast but we want somebody else to be responsible for our health – how does this impact the current situation?

*Current results reflect our attitudes and system. Self-insured are figuring out a more effective system of personal responsibility.*

School children are taught the AMA's idea of health in biology class but there is no basic education about complementary and alternative medicine.

*Every biology teacher is afraid to talk about holistic medicine because it involves mind-body-spirit and a potential conflict of government and religion.*

If doctors are doing such a great job why has Kevin Trudeau's book sold more than 6 million copies in just 4 years?

*People are desperately searching for non-drug health alternatives.*

Why do we need a new guide to complementary and alternative therapies?

*Aren't there enough books out there already by Deepak Chopra, Dr. Andrew Weil and others?*